

tobaccoreporter

1.9 million page views!

Audience Overview

- 591 000 total users
- 714 000 unique sessions
- 2.69 pages per session

Industry Focus

- 45 000 regular users
- 165 000 unique sessions
- 4.07 pages per session



Web Advertising

Option 1: Leaderboard

Leaderboard — 970 x 90 pixels

Choose where your ad lands on our front page:
Top Tier \$3,000 per quarter
Primary

Top Tier
Top third

Primary
Middle third

Option 2: Section Sponsorship

Billboard — 970 x 250 pixels

Exclusive sponsorship of a section includes:

- **Billboard banner on section's landing page**
- **Leaderboard banner on home page**
- **Visibility on all stories within that section**
- **Choose from:**
 - ◆ Global Regulatory
 - ◆ Agriculture & Sustainability
 - ◆ Science & Innovation
 - ◆ Business & Finance
 - ◆ Around the Industry

\$1,200 per month

Option 3:

Brand box sidebar

Brand
Block
250 x 250
pixels

Appears within all stories
\$1,000 per quarter