

Full Color Print Advertisement Sizes

Two-Page Spread

Size (inches) 17 x 11.125
Size (metric) 432 x 283

Full-Page Bleed

Size (inches) 8.50 x 11.125
Size (metric) 216 x 283

1/3 Page Box

Size (inches) 4.5 x 5
Size (metric) 114 x 127

Full-Page

Size (inches) 8.25 x 10.875
Size (metric) 210 x 276

1/3 Page Vertical

Size (inches) 2.125 x 10
Size (metric) 54 x 254

Half-Page Horizontal

Size (inches) 7 x 5
Size (metric) 179 x 127

1/3 Page Horizontal

Size (inches) 7 x 3.25
Size (metric) 179 x 83

Half-Page Vertical

Size (inches) 3.25 x 9.75
Size (metric) 83 x 248

1/4 Page Standard

Size (inches) 4.5 x 3.75
Size (metric) 114 x 95

Half-Page Island

Size (inches) 4.5 x 7.5
Size (metric) 114 x 191

1/4 Page Horizontal

Size (inches) 7 x 2.5
Size (metric) 179 x 64

2/3 Page

Size (inches) 4.5 x 10
Size (metric) 114 x 254

1/4 Page Vertical

Size (inches) 2.125 x 7.5
Size (metric) 54 x 191

Web Advertisement Sizes

Super leaderboard: 970 x 90 pixels

Billboard: 970 x 250 pixels